



15-17 MAY

**MONTRÉAL 2017**

GLOBAL PUBLIC  
TRANSPORT SUMMIT

Register Now!

# LEAD the **TRANSIT**ion



[www.uitpsummit.org](http://www.uitpsummit.org)

In collaboration with



Supporting organisations



Local hosts



## TABLE OF CONTENTS

Overview of the event

p.4

The theme

p.6

The programme & speakers

p.11

Registration details

p.24

Practical details

p.26



## SUMMIT PROGRAMME AT A GLANCE

	Sunday 14 May 2017	Monday 15 May 2017	Tuesday 16 May 2017	Wednesday 17 May 2017	Thursday 18 May 2017	Friday 19 May 2017
8:30 am		Breakfast Session	Breakfast Session	Breakfast Session		
9:30 am	Technical Visits	Parallel Session	Parallel Sessions	Parallel Sessions		
10:30 am		Coffee	Coffee	Coffee		
11:30 am		Workshop Sessions	Workshop Sessions	Workshop Sessions		
12:30 pm		Focus Sessions	Focus Sessions	Focus Sessions		
1:30 pm		Lunch Sessions	Lunch Sessions	Lunch Sessions		
2:30 pm	UITP General Assembly (by invitation)	Parallel Sessions	Parallel Sessions	Parallel Sessions	Post Summit Technical Tours	Post Summit Technical Tours
3:30 pm	Coffee	Coffee	Coffee	Coffee		
4:30 pm	Opening Ceremony	Parallel Sessions	Plenary Session	Wrap up / Closing Session		
5:30 pm		Focus Sessions	Focus Sessions			
6:30 pm	Welcome Reception	UITP welcomes you on its stand				
7:30 pm						
8:30 pm				Networking Dinner		
9:30 pm						
10:30 pm						

Plenary Sessions / Networking & Social Activities

Exhibition Opening Hours

Cultural & Technical Activities

Simultaneous interpretation in:  
EN / FR / DE / ES / CN / RU  
will be available for some sessions

Monday 15: 9.30am – 6.00pm

Tuesday 16: 9.00am – 6.00pm

Wednesday 17: 9.00am – 4.00pm

North American Day

This is a preliminary overview. Times and activities are subject to change.

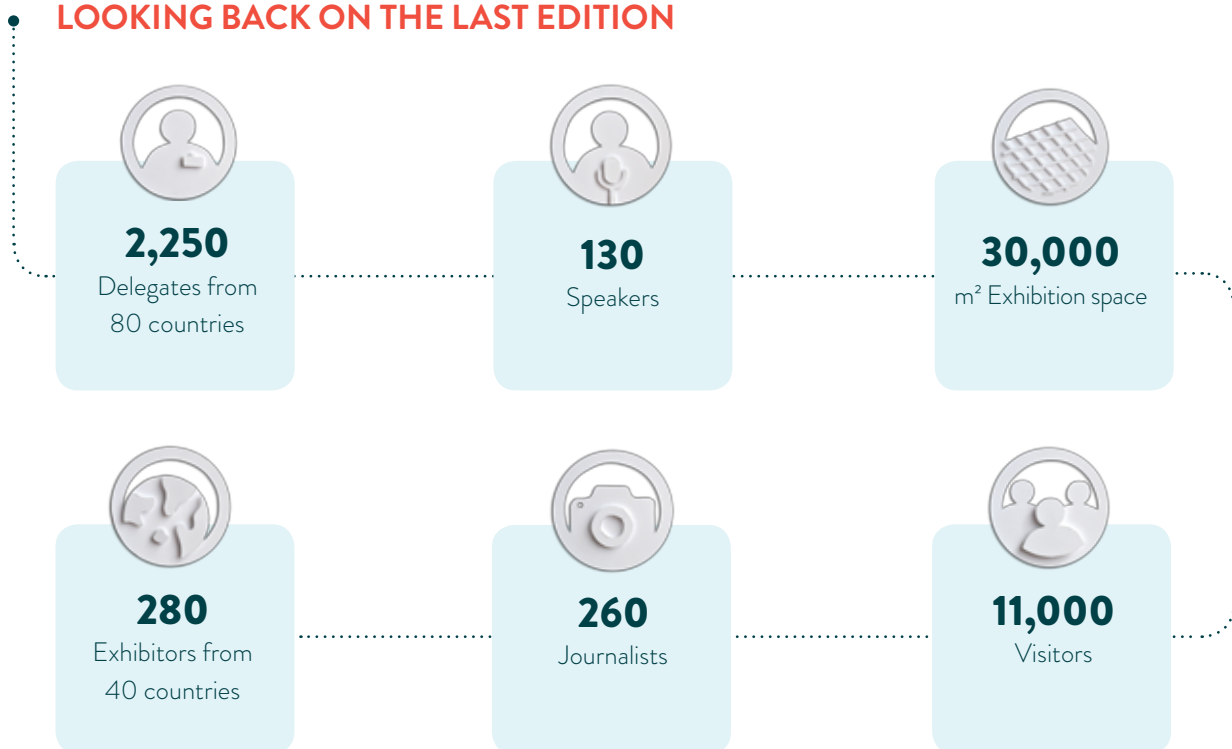
All information contained in this brochure is correct at the time of going to press, but may be subject to change without notice

# WELCOME

On **15-17 May 2017**, the international public transport community, including urban transport decision-makers and industry suppliers will come together in Montréal for the **Global Public Transport Summit**, the not-to-miss rendez-vous for urban transport professionals.

The UITP Global Public Transport Summit is a unique biennial event that covers **all urban and regional transport modes**. It combines a full programme of congress sessions with an extensive Exhibition of the latest solutions, innovations and products in public transport and urban mobility.

## LOOKING BACK ON THE LAST EDITION



## TOP REASONS TO ATTEND

### A one-of-a-kind opportunity, the UITP Summit is:

- The only event to address the **strategic** and **networking** needs of CEOs and high-level managers, whilst giving middle management answers to **daily operational questions**
- The best start to leading your own transition, whether it's exploring **trailblazing innovation** or learning about **real-world solutions**
- A truly global event where international transport experts share their strategic vision for the sector, exchange **best practices** and network
- The only event that covers the **entire sustainable mobility landscape** and the challenges of urban transport worldwide
- The only place where transport leaders rub shoulders with **urban leaders, tech wizards** and **policy watchers**



**New players** and **evolving financial and regulatory factors** are changing the face of urban mobility – don't be left out of the conversation!

# OVERVIEW OF THE EVENT

## JOIN A PRESTIGIOUS EVENT IN THE HEART OF NORTH AMERICA

The Global Public Transport Summit is the **unmissable rendez-vous** for any public transport professional. Now in its 62<sup>nd</sup> edition, the UITP Summit is established as *the* flagship event for the public transport community. Inspiring sessions create the perfect atmosphere for **thoughtful debates and discussions** where participants, ranging **from CEOs to middle managers**, have the opportunity to raise important questions and comment on controversial issues affecting their strategic and operational tasks.



## WHAT'S NEW?

For the 2017 edition, the UITP Summit will include several different session formats.

From eye-opening **breakfast sessions** to **round-table** discussions, the 2017 UITP Summit offers many opportunities for meaningful interaction with influential mobility experts. Not-to-miss are the dynamic '**PechaKucha**' sessions for certain topics, in which participants are shown a succession of slides within a short time frame – designed to encourage presenters to stimulate and engage the audience. Equally innovative will be the inclusion of researchers and academia who will seek to bridge the gap between research and actions or policies of practical value through our new **poster sessions**.

The programme is also designed around more **workshops** and practical sessions: these are smaller sessions addressing practical challenges related to your daily work.

Featuring a **huge Exhibition**, the UITP Summit is known for unveiling the most important trends and developments. This edition will particularly focus on the latest innovations around the world, new players entering the sector as well as predict the future of the public transport landscape.

The UITP Summit gathers public transport professionals from across the board. This is your chance to **exchange ideas** and challenges with likeminded colleagues, **create quality relationships** and **network** with your peers from around the world.

Over the years, **the event has travelled around the globe**, giving its participants a chance to discover the city where the event is held and embrace its cultural aspects. This year will be no different, you will have the choice amongst several excursions around Québec and beyond.

### DO NOT MISS!

Take part in the must-attend get togethers: **Welcome Reception, Wrap-Up Session, Networking Dinner**,... and learn about the latest developments and trends in global public transport at the **Opening Ceremony**.

You will be able to discuss further your area of expertise during the **thematic tables /networking lunches**. This is also a great opportunity for you to network with your peers working in a similar field as you.

Last but not least, you will be able to **customise your programme** to your profile and needs. Whether you are a CEO, top or mid-level manager, interested in rail, bus, emerging mobility players or other hot issues, the UITP Summit will cater for you!

**Coming soon: download our new mobile application!** This brand new tool will allow you to increase your networking opportunities, share your opinion, take part in polls, find your way around the venue, and stay up to date with the latest developments.

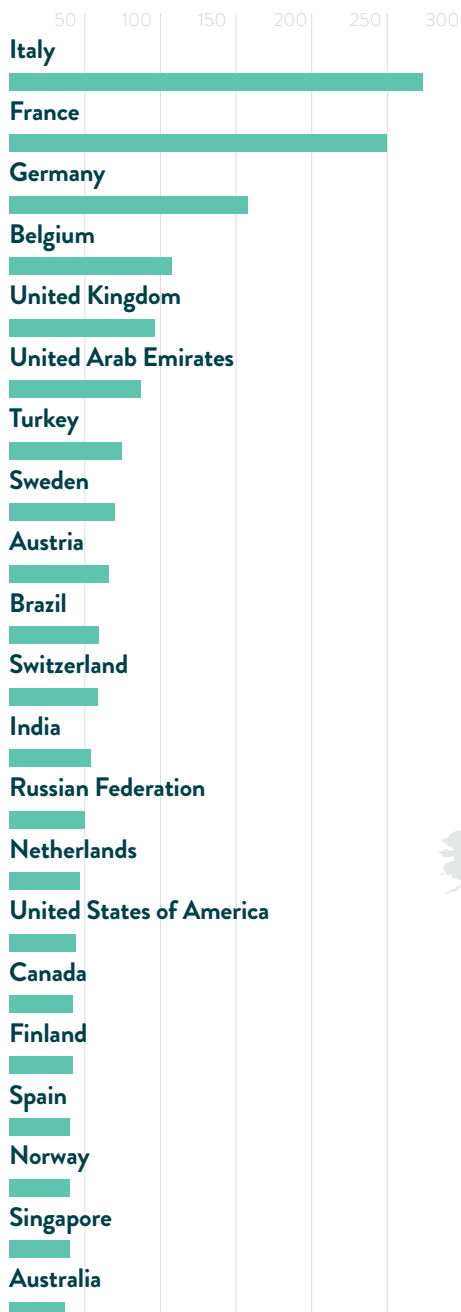
# WHO WILL YOU MEET?

## A TRULY GLOBAL EVENT

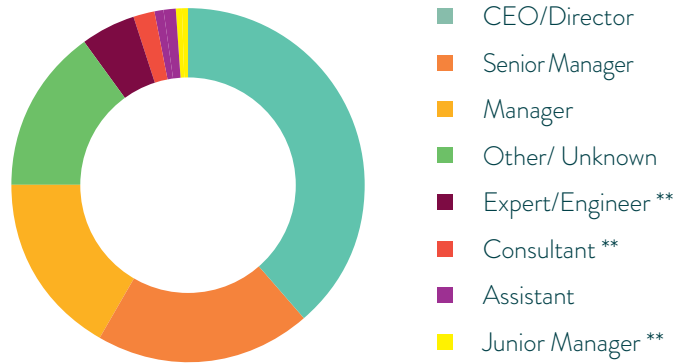
Every two years, the UITP Summit gathers mid- to high-level public transport professionals from **over 80 countries** representing some of the most renowned companies, institutions, associations and organisations.

Here are the figures from the last edition that took place in Milan in 2015.

### TOP 20 COUNTRIES\*



### PARTICIPANTS BY POSITION\*

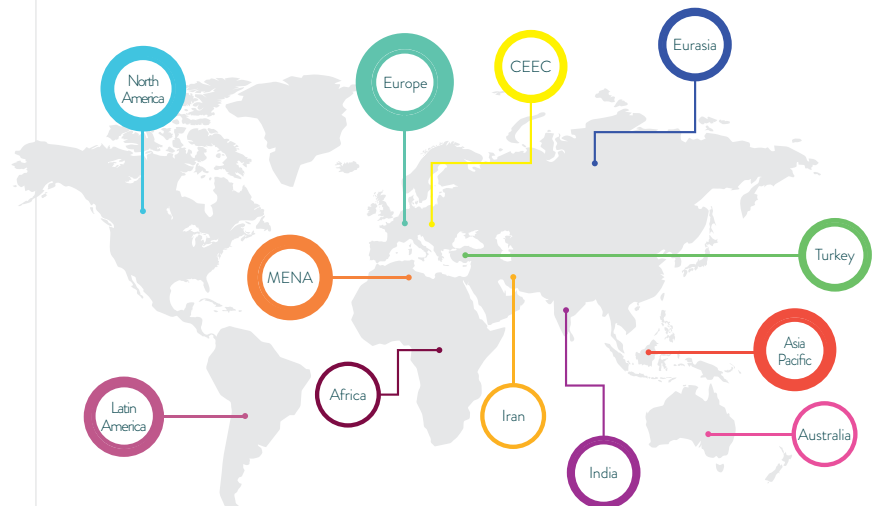


\*\* The 2017 edition will feature a tailor-made programme for experts, engineers, consultants, junior managers addressing practical challenges related to their daily work.

### PARTICIPANTS BY SECTOR\*



### PARTICIPANTS BY REGION\*



\* The above figures refer to UITP World Congress & Exhibition 2015, Milan, Italy.



# THE THEME

In times of digitalisation, advances in green energy and the related emergence of new players, our sector is witnessing rapid changes in urban mobility. The public transport sector cannot afford to

stand on the sidelines. We need to **take an active role and “Lead the TRANSITION”**. This is the theme of the 2017 UITP Summit, which is centred on **4 key clusters**:

## All-inclusive mobility and the urban transition

According to the 2014 UN World Urbanization Prospects Report, about 66% of the world’s population will be living in cities by the year 2050.

Though many **socio-economic factors** are driving this evolution, one thing is clear: for cities to embrace these changes and adapt to their more prominent roles in tomorrow’s world, there must be inclusion at all levels of society. Public transport will play an important role in how well this is done. Now is the time for the urban transport sector to **take initiative** and “Lead the TRANSITION”.



## Digitalisation

Trends in digitalisation and constant innovation are driving the **need for new skills** in the entire mobility sector. In order to continue **servicing the needs of customers**, as well as stay competitive, the entire sector must adapt to – and even take part in developing – new technologies, whilst dealing with challenges in **cybersecurity**.



“

My plea to public transport professionals is that you not only embrace the change but you shape the change, you drive the change. When you drive the change, **you can help control a positive outcome for your organisation, for public transport, for citizens and customers, and that means a healthier and happier city**. So, do not bury your head in the sand. Take advantage of the new mobility offerings and see how it can fit into your public transport platform.”

**GABE KLEIN**

Former Commissioner of the Chicago Department of Transportation  
Ex-Vice President of Zipcar

# LEAD the **TRANSIT**ion



## Redefining urban transport

The development of cities and transport services influence each other and shape new mobility behaviours. Together, they have the potential to **reduce private car usage** and congestion, or encourage it. By integrating urban and transport planning, it is possible to steer the **growth of complimentary mobility services** such as mass rail transit, buses, cycling, walking and certain types of ride sharing. The public transport sector can benefit greatly by taking the lead in enabling this multimodal urban mobility landscape.



## Energy-efficient mobility

Innovative developments, such as **alternative propulsion systems**, have led to an evolution in the energy market. Public transport operators and vehicle manufacturers are now in the ideal position to benefit from greater **energy efficiency**, while greatly contributing to healthier, more sustainable, urban living.

“

In the past, we could do the same for a long time. Today, it is not possible anymore. **Technologies, new ideas, new ways of doing things are so common that you have different actors in the same sector arriving almost every day.** So, we will always have the choice to see the threat and the opportunity. Let's take the opportunity and **make alliances with the newcomers to build synergies**, not to be isolated but to try to see the market as something we can conquer all together.”

**BERTRAND PICCARD**

Initiator and pilot of Solar Impulse



# THE TRANSITION AROUND THE WORLD

The UITP Summit programme will include sessions that offer you the chance to get acquainted with the **latest developments and best practice from different world regions**, be they mature markets or brand new public transport players.

Here are some examples:

## MONTREAL

A new governance model has been introduced, which incorporates best practices from transport authorities in Canada and the rest of the world.

## TORONTO

Toronto is in the process of modernising the fleet of North America's largest urban surface-rail network.

## NEW YORK CITY

In early 2015, MTA raised US\$ 500 million from its first public offering of 'green bonds'. The money will pay for continued infrastructure renewal and upgrade projects on New York City Transit, Long Island Rail Road and Metro-North Railroad.

## CALIFORNIA

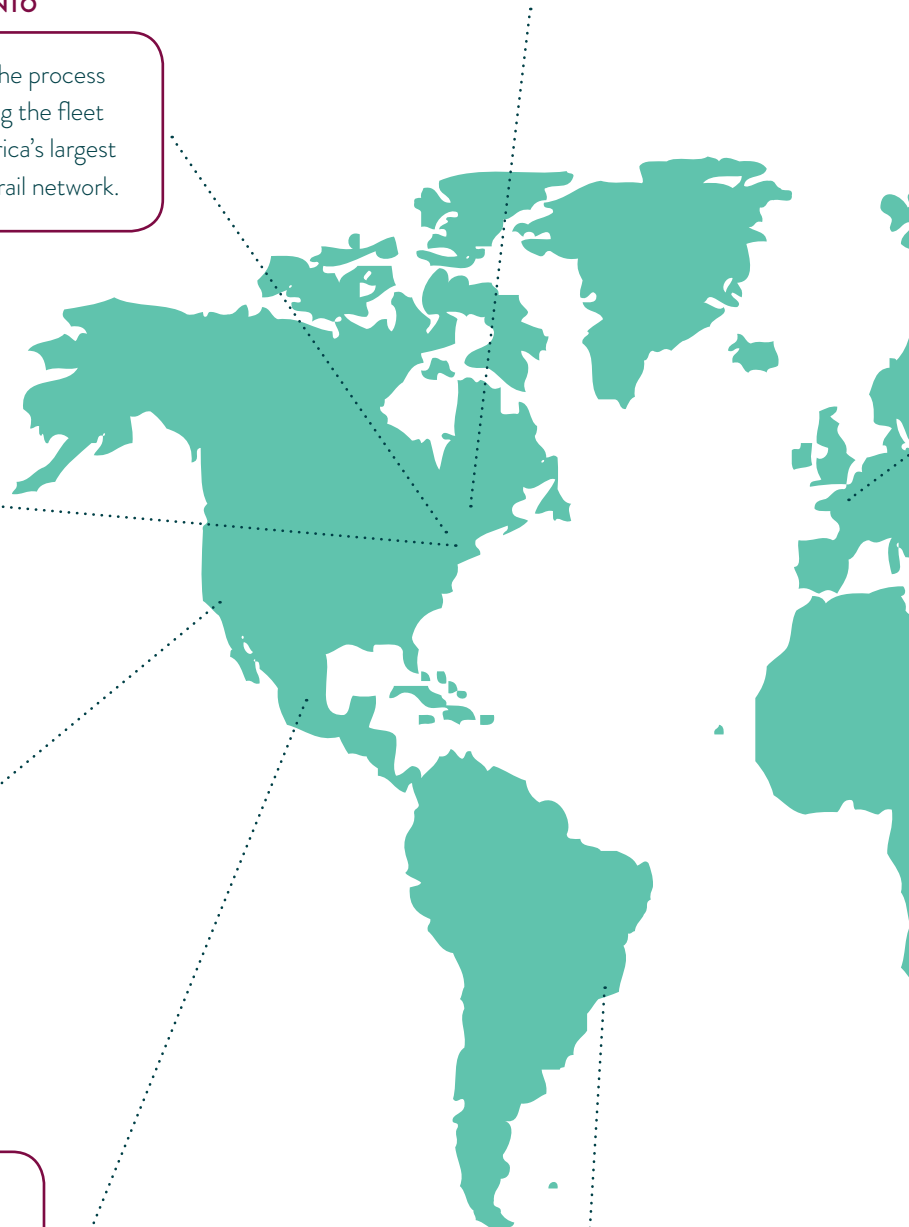
The transit agency, Foothill, will have a fully electric bus fleet by 2030.

## MEXICO CITY

Mexico City was among the first to issue comprehensive regulation for ride hailing services and transport network companies. It includes a 1.5% ride levy, a yearly permit fee and a minimum vehicle value.

## SÃO PAULO

São Paulo used a scheme of development rights sales, called CEPACs for funding urban transport infrastructure.





### STOCKHOLM

The city of Stockholm has started its transition to become a fossil fuel free city by 2040.

### PARIS

The greater Paris region plans to have all its buses running on electricity or renewable gases by 2025.

### JAPAN

To meet its climate change reduction goals set forth during COP21, Japan has committed to increasing the energy efficiency of its railway.

### SINGAPORE

The Infocomm Development Authority (IDA) and Land Transport Authority (LTA) have launched Beeline, a mobile app that allows commuters to pre-book rides on express private bus routes.

### JORDAN

Jordan is aiming to implement programmes and projects that will enhance service quality for the whole public transport network, which will help to increase by 25% the total number of commuters using public transport by 2025.

### CAPE TOWN

A leading start-up is making public transport more accessible, transparent and resilient by gathering data from various informal transport operators.



# THE TRANSITION ILLUSTRATED

## PUBLIC TRANSPORT PHOTOCONTEST

2016 - 2017



## ARE YOU LEADING THE MOBILITY TRANSITION?

UITP is giving you a unique chance to show the world your organisation's most innovative projects.

By entering UITP's international photo contest on the theme "Lead the TRANSITION", UITP will show how professionals in the sector make public transport a pivotal part of tomorrow's mobility.

Contest winners will be determined by both the public, and a jury made up of UITP experts and professionals from the communications industry. The winning entries will be made public during the **UITP Global Public Transport Summit in Montréal**, where the best submissions will be featured in a special photo exhibition.

## WIN EXCITING PRIZES

UITP Photo Contest allows you to win exciting prizes: drones, free voucher for UITP events (travel included) and VIP advantages at UITP Summit.

*So, grab your camera or search your company's photo archives and show us just how innovative public transport can be!*



The contest runs from 16 September 2016 to 16 January 2017.

#uitpcontest

**> SUBMIT YOUR PICTURE AT**  
[www.uitp.org/photocontest](http://www.uitp.org/photocontest)

# THE PROGRAMME & SPEAKERS

## WARM UP FOR THE SUMMIT

On **Sunday 14 May**, the UITP Global Public Transport Summit will kick off with various events and activities organised around the theme “Lead the TRANSITION”. Discover what UITP has planned for you this year.

### Take part in Technical Visits

For this edition, the UITP Summit’s hosts and partners have organised various technical visits that will give the opportunity to see first-hand some successful projects in Montréal and you will be spoilt for choice!

**Visit 1:** STM’s Stinson Bus Garage

**Visit 2:** STM’s Metro Control Centre and Operating Systems

**Visit 3:** STM’s iBUS Operations Centre

**Visit 4:** STM’s Youville Metro Workshops

**Visit 5:** STM’s Underground Fire Prevention Training Centre

**Visit 6:** AMT’s Lachine Commuter Train Maintenance Centre

**Visit 7:** AMT’s New Commuter Train Line: Mascouche Line

**Visit 8:** City of Montréal /STM – Management centre for urban mobility and Traffic Signal Priority (TSP)

**Visit 9:** BIXI MONTREAL, welcome to the epicentre of bike sharing

**Visit 10:** Communauto’s station based and free floating carsharing service

For more details about the Technical Visits and registration conditions, please visit our website [www.uitpsummit.org/technical-visits](http://www.uitpsummit.org/technical-visits)



### DON'T MISS: THE OPENING CEREMONY!

Get the global picture of the public transport sector and the challenges it faces. Setting the tone of the 2017 edition of the UITP Summit, the Opening Ceremony will feature an inspiring **Keynote address** and be followed by the traditional **Welcome Reception** where you can network with your international counterparts over a drink.



# THE PROGRAMME & SPEAKERS

The main focus of the UITP Summit is **how the public transport sector should take charge and lead the transition that is happening across all modes of urban mobility**. Below are some key not-to-miss topics that will be covered during the event's many sessions.



## BUILDING A CULTURE OF CUSTOMER-ORIENTED SERVICE

In today's growing cities, there is a bigger need for employers in the public transport sector to hire and train the right people. This important topic will focus on how transport operators can better represent the diversity of the available workforce, as well as satisfy the specific needs of a more varied passenger base.

## INTEGRATING NEW MOBILITY SERVICES

Transport services offering the shared use of vehicles are becoming a positive addition to existing urban mass transport networks. The challenge for today's public operators will be how well these complementary services are integrated with their own existing networks, in order to meet passengers' needs. The Summit will feature pioneers and emerging players who provide Mobility as a Service.



### SOME INVITED SPEAKERS



**MASAKI OGATA**  
Vice-President  
JR EAST  
UITP President  
Tokyo • Japan



**AZMI ABDUL AZIZ**  
President & Group CEO  
Prasarana Malaysia Berhad  
Kuala Lumpur • Malaysia



**ELISABETH BORNE**  
CEO  
RATP  
Paris • France



**MIKE BROWN**  
Commissioner  
Transport for London  
London • United Kingdom



# THE PROGRAMME & SPEAKERS

## MAKING CUSTOMER EXPERIENCE DRIVE YOUR PUBLIC TRANSPORT BUSINESS

In the current mobility market customers are more and more connected and therefore have the choice between an increasing variety of transport options. In this context maintaining and growing a satisfied customer base requires to focus squarely

on the customers' experiences as users. It means defining a strategy that goes far beyond transport and providing services that improve passengers' quality of life and add value to customers' overall experience.



## AUTONOMOUS VEHICLE TECHNOLOGY

Over the last 12 months autonomous vehicles and their promised arrival on our roads have been talked about a lot in the media.

Opportunities provided by this technology are already starting to materialise for public transport, with various pilot routes being launched with autonomous shuttles and work on autonomous buses is intensifying.

Autonomous vehicles are opportunities to redefine some public transport services, from network design to emerging new mobility services that improve public transport in suburban areas.

The UITP Summit will highlight how public transport is taking the lead in the deployment of autonomous mobility services.

## REORGANISING INFORMAL TRANSPORT SERVICES

In many places in the world, public transport services are mainly handled by many privately run, self-employed operators. The formalisation and streamlining of these services has become a key challenge for many cities that are looking to develop their

public transport systems further. The UITP Summit will offer a unique chance to exchange experiences, strategies and best practices from experts all over the world.



**DEVIN DE VRIES**  
CEO  
WhereIsMyTransport  
Cape Town • South Africa



**CINZIA FARISÉ**  
CEO  
Trenord  
Milan • Italy



**MAKSIM LIKSUTOV**  
Deputy Mayor of Moscow  
City of Moscow  
Moscow • Russia



**ALOK B. NANDI**  
Creative Director  
UX Strategist  
Brussels • Belgium



# THE PROGRAMME & SPEAKERS



## INCREASING ENERGY EFFICIENCY HELPS TO DECREASE CARBON EMISSIONS

To answer the challenge of highly ambitious policy objectives as well as to reduce their energy bill, operators and industry are together working intensively to improve the energy efficiency of the transport sector. The rail industry and operators in Asia are making remarkable efforts. In Europe, operators and authorities are making ambitious commitments to invest in electric transport and to implement comprehensive strategies to reduce their carbon footprint.

## ANSWERING THE URBAN CHALLENGE IN EMERGING ECONOMIES

Public transport is fundamental for the economic growth of cities and their populations as the pressure from changing demographics continues to intensify. It is becoming a very dynamic sector with major ambitious projects for developing

capacity in many cities across the world. Sessions at the Summit will give the opportunity to compare and assess the various methods for promoting and financing public transport strategies across the world.



### SOME INVITED SPEAKERS



**JAY WALDER**  
CEO  
Motivate (Citibike)  
New York City • United States of America



**MELISSA WHITEHEAD**  
Commissioner for transport  
Transport for Cape Town  
Cape Town • South Africa



**DORAN BARNES**  
CEO  
Foothill Transit  
APTA Chair  
Los Angeles • United States of America



**SIR PETER HENDY CBE**  
Chair  
Network Rail Infrastructure Limited  
London • United Kingdom

# THE PROGRAMME & SPEAKERS



## A FOCUS ON NORTH AMERICA



The North American public transport market is experiencing a renaissance. To take advantage of the momentum that is behind these latest developments, there will be a special focus during the UITP Summit on North American urban mobility.

Along with an entire day (on Tuesday 16 May) dedicated to North America, several sessions will address topics affecting the North American market.

## ELECTRIFICATION OF ROAD TRANSPORT

An increasing number of public transport agencies are investing in electrified road vehicles, in a move to reduce emissions and increase their overall operational efficiency. Common trends include the re-emergence of trolleybuses and the growing use of electric buses.

Best practices from all over the world will be discussed, with a special focus on the adoption by existing public transport systems with non-electrified road vehicles.



## ASSET MANAGEMENT

Many public transport systems are dealing more and more with ageing vehicles, rail networks and infrastructure. The ability to deal with legacy equipment and efficiently manage existing assets will determine how well transport systems continue to serve their customers' needs.

This global challenge comes with two key issues: outdated technology and the inability of equipment to meet evolving standards. Now is the time to take action in addressing this unavoidable element of providing public transport.



**HAKAN KARLSSON**  
CEO  
Volvo  
Gothenburg • Sweden



**VIVIENNE KING**  
President and General Manager  
British Columbia Rapid Transit Company  
Vancouver • Canada



**NEIL MCFARLANE**  
CEO  
County Metropolitan Transportation  
District Oregon (TRI-MET)  
Portland • United States of America



**PHILIPPE SCHNOBB**  
President  
Société de Transport de Montréal  
Montréal • Canada

# THE PROGRAMME & SPEAKERS

## PARATRANSIT AND ACCESSIBLE TRANSPORT

From North America to Asia, and beyond, public authorities are creating incentives to provide accessible transport to all members of society. As global migration continues, the world's great diversity is becoming more apparent in urban areas. This means urban transport services must serve more people with more diverse needs, including people with reduced physical mobility.

The public transport sector has a lot to gain by analysing key transport policies from all over the world that have taken great strides in meeting the needs of all passengers.



## FUNDING AND FINANCING

Regardless of their specific financial situation, urban transport providers all over the world are continually looking to develop new sources of funding and finance. Some financing models that will

be examined include the cooperation of business communities that have a lot to gain economically from public transport, as well as the use of land-value capture as a source of revenue.



### DON'T MISS: THE NETWORKING DINNER!

The Networking Dinner on **Wednesday 17 May 2017** evening is taking place at the **New City Gas**, an industrial space which was responsible for introducing gas lighting to the streets and buildings of Montréal in the 19<sup>th</sup> century. The dinner offers the perfect opportunity to network, meet with your peers and create an unforgettable last impression of the 2017 UITP Summit as the dinner concludes the 4 day event.

### SOME INVITED SPEAKERS



**ANDY BYFORD**  
CEO  
Toronto Transit Commission  
Toronto • Canada



**KHALID ALHOGAIL**  
CEO - Board Director  
Saudi Public Transport Co (SAPTCO)  
Riyadh • Saudi Arabia

and  
many  
more



# UITP AWARDS

## UITP will be again rewarding ambitious and innovative mobility projects

Every two years, the UITP Awards acknowledge ambitious and innovative mobility projects contributing to UITP's goal to double the global, public transport market share by 2025.

The awards highlight successful projects implemented around the world in the period 2015-2017 that **place public transport at the heart of the urban and local mobility system.**

**For the 2017 edition, Awards will be presented for the following categories:** Public Transport Strategy, Customer Experience, Operational and Technological Excellence, Smart Financing and Business Models, Small Cities & Low Density Areas, Design and Y4PT Young Leadership.

Winners will be decided by an international panel of experts, and announced during the UITP Summit.



## UITP AWARDS 2017

in collaboration with



**Don't miss the opportunity to be  
the next UITP Awards winner!**

**31 October 2016:** Call for applications opens

**31 January 2017:** Call for applications closes

**17 April 2017:** Publication of the list of finalists

**17 May 2017:** UITP Awards Ceremony at the UITP Summit

Find out more about the **UITP Awards**  
and submit your projects at:

[www.uitpsummit.org/awards](http://www.uitpsummit.org/awards)



# MORE ABOUT THE EXHIBITION

## THE BEST WAY TO MEET THE ENTIRE MOBILITY WORLD

The 2017 UITP Summit Exhibition is the ideal meeting place for the public transport world to interact, exchange ideas, and discover the industry's **latest innovations, products and solutions**. During the last edition of the UITP Summit in 2015, over 280 exhibitors took advantage of this **strategic opportunity to network** and develop new partnerships, investments and innovative projects. With an exhibition floor covering nearly 30,000 m<sup>2</sup>, the 2017 UITP Summit looks to be just as successful.

## A GLANCE AT THE EXHIBITORS

All exhibitors receive dedicated space on the official 2017 UITP Summit **website** and the new **mobile application** (to be released soon). Visit [www.uitpsummit.org](http://www.uitpsummit.org) or download the mobile application to have an early look at the profiles and products of each exhibitor, and even get a head-start on networking activities. The latest innovations of the exhibitors will be highlighted in the **Journal of the Global Public Transport Summit**.

## SEE IT FIRST HAND

Don't miss the chance to attend the **focus sessions**, where you can discover in-depth explanations of new ideas, solutions and demonstrations of cutting-edge technologies.

## NORTH AMERICAN PAVILION

A space covering 3,000 m<sup>2</sup> and exclusively reserved for North American companies. This will be an extraordinary showcase of North American know-how and will give an **accurate picture of the state of the industry in North America**.



An exciting part of the 2017 UITP Summit Exhibition is the **official public unveiling of exhibitors' products**. These world premieres are a great highlight of the Summit and also a source of inspiration for all those in attendance.



NEW!

## TAKE PART IN THE EXHIBITION GUIDED TOURS!

You can enhance your visit to the Exhibition by participating to any of the **thematic tours**. You will get a **clear and concise overview of the show topics** you are most interested in. Each tour will take you to the stands of selected exhibitors which will give a brief presentation. Take this opportunity to ask questions!

For more details about the Exhibition Guided Tours and registration conditions, please visit our website [www.uitpsummit.org](http://www.uitpsummit.org)





# HEAR IT FROM PREVIOUS EXHIBITORS

## PHILIPPE MARTIN

Executive Vice-President, Transport and Maintenance Operations  
RATP group - France



“A unique setting for high-level discussions on urban mobility strategic topics, the UITP Summit is at the forefront of tomorrow’s international public transport challenges. As historic partner of UITP, RATP Group is proud to support this event.”

## SANDRA GOTT-KARLBAUER

CEO Urban Transport  
Siemens AG - Germany



“UITP’s approach of supporting economic well-being through sustainable urban transport is key to our business. We look forward to presenting our latest Siemens innovations once again at the UITP Summit.”

## PHILIPPE GRAND

Institutional Relations Director  
IVECO BUS - France



“At IVECO Bus, our priority is to provide efficient alternatives to diesel emissions, to combat climate change and pollution in our cities. The Global Public Transport Summit is the ideal place to share our experiences and new solutions.”

## ALEX DE JONG

Business Manager Public Transport  
VDL Bus & Coach - Netherlands



“The 2017 Global Public Transport Summit is one of the key events for us to share our innovative solutions with the world.”

## STEFAN SAHLMANN

Head of Product Marketing City Bus  
MAN Truck & Bus AG - Germany



“For MAN Truck & Bus electric mobility is a vital ingredient in reducing public transport emissions. The 2017 UITP Summit in Montréal brings together all the right people for furthering the discussion on standardised charging technology.”

## PAUL HAMELIN

President  
GIRO Inc. - Canada



“The UITP Summit provides an unmatched setting for building effective relationships and exchanging the knowledge essential for meeting today’s global public transport challenges.”

## MATTHIAS STAHEL

Director of Marketing and Communications  
Trapeze - Switzerland



“Having both an international Congress and Exhibition in one event, the UITP Summit is a unique combination of knowledge exchange and product discovery.”

## LAURENT TROGER

President  
Bombardier Transportation - Germany



“The UITP Summit is an excellent occasion for engaging the international public transport world in meaningful dialogue on efficient and eco-friendly rail solutions.”

## JONATHAN WOODS

Sales Transformation  
Alstom - France



“For more than 20 years, Alstom has been a regular exhibitor and conference participant at the UITP Global Public Transport Summit. It is an ideal event for presenting and discussing innovation with the entire international urban mobility community.”

## JAN VAN HOOL

Director Design and Development  
Van Hool - Belgium



“The UITP Summit is the premier opportunity for the international public transport world to exchange the latest concepts and technology in bus systems.”

# MAKE THE MOST OF YOUR VISIT

## Make the most of your visit and take part in Post Summit Technical Tours

The UITP Summit will feature 'Post-Summit Technical Tours' which combine the latest public transport developments, scenery and cultural aspects around Québec and beyond.

You will have the choice from the following tours:

### Tour 1

**LAVAL:** Presentation of the Société de transport de Laval's system of preferential measures for buses, on 18 May 2017

### Tour 2

**LONGUEUIL:** Transition from BRT to LRT – Champlain Bridge, on 18 May 2017

### Tour 3

**QUÉBEC:** Various technical presentations in the first LEED certified bus garage in Canada, networking activities and sightseeing tours into the historic Old Québec, including a guided cruise on the majestic St. Lawrence river, on 18-19 May 2017

### Tour 4

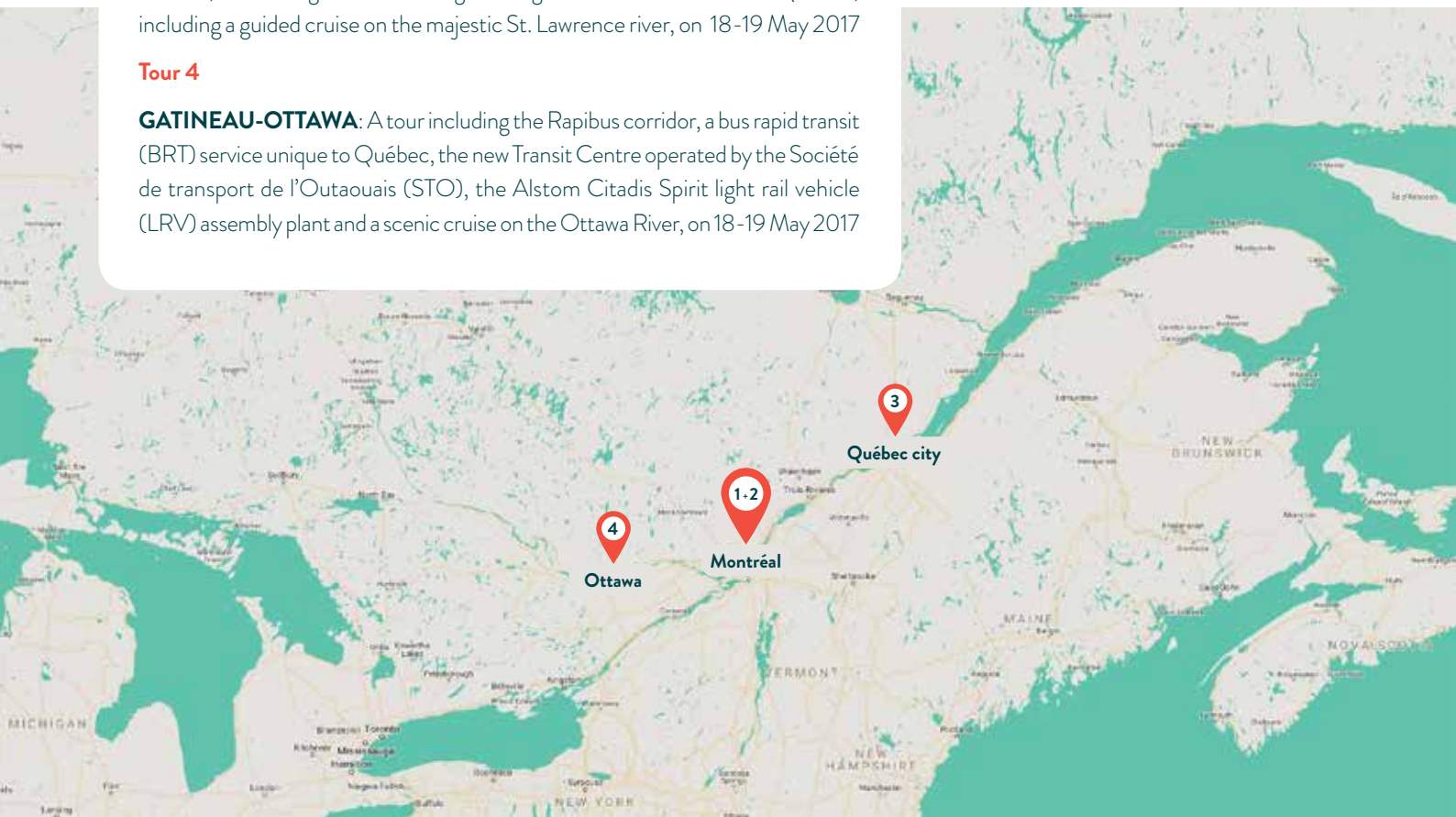
**GATINEAU-OTTAWA:** A tour including the Rapibus corridor, a bus rapid transit (BRT) service unique to Québec, the new Transit Centre operated by the Société de transport de l'Outaouais (STO), the Alstom Citadis Spirit light rail vehicle (LRV) assembly plant and a scenic cruise on the Ottawa River, on 18-19 May 2017



To participate in any of these **Post-Summit Technical Tours**, you must be registered to the Summit as a full UITP participant. Participation to the tour is **optional** and **limited** to one programme per person, on a **first-come, first-served** basis.

For registration details and more information about the tours, please visit our website

[www.uitpsummit.org/post-summit-tour](http://www.uitpsummit.org/post-summit-tour)



# BOOST YOUR BRAND EXPOSURE

## SPONSORSHIP

Sponsorship opportunities range from € 5,000 to € 95,000 (indicative CAD price: CAD 7,350 to CAD 139,650)

Choose among the below sponsorship options and decide on when and where you want to be visible:

- **Key activities** (Opening Ceremony, Networking Dinner, UITP President Dinner, North American Day, UITP General Assembly)
- **Key areas** (Registration desks and lounge, premium lounge, lunch & coffee break areas)
- **Key congress sessions** (Plenary, closing and breakfast sessions)
- **Visibility among participant's or speaker's related items** (delegates pouch, bag, badge, note pad & pen, USB key, signage, hotel key room)
- **Visibility on the communication tools & social media used throughout Montréal 2017** (Wi-Fi, mobile application, tweet walls, programme wall, interpretation)

To see the visibility and benefits linked to each item please download the full sponsorship brochure

[www.uitpsummit.org/get-involved-become-a-sponsor](http://www.uitpsummit.org/get-involved-become-a-sponsor)

## BRANDING

Branding opportunities range from € 2,300 to € 30,000  
(indicative CAD price: CAD 3,380 to CAD 44,100)

Branding allows you to prominently display your logo or message at key locations (outdoor and indoor) during the event and on some of the event's products such as exhibitor and visitor bags.

To see the full list of **branding/advertising** opportunities please download the full brochures

[www.uitpsummit.org/get-involved-become-a-sponsor](http://www.uitpsummit.org/get-involved-become-a-sponsor)

## ADVERTISING

We offer 3 media channels to promote your company and products:

- **The official magazine of UITP**, Public Transport International (PTI)
- **The UITP website**, [www.uitp.org](http://www.uitp.org)
- **The official programme** of the Global Public Transport Summit 2017

## INTERESTED? CONTACT US

Please download our full brochures and booking forms on

[www.uitpsummit.org](http://www.uitpsummit.org)

### SPONSORSHIP

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### BRANDING

**Ryma TALEB**

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+32 2 537 75 91

+32 494 42 28 42

✉ [ryma.taleb@fcintl.com](mailto:ryma.taleb@fcintl.com)

### ADVERTISING

**Doriano ANGOTZI**

Membership Project Manager

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# A WORD ABOUT MONTRÉAL



Infused with Old World charm and New World energy, French-speaking Montréal is a **cosmopolitan city of innovation** that attracts some of the best and brightest minds from across the globe.

The year 2017 will be exceptional in Montréal. Not only will the **city be celebrating its 375<sup>th</sup> anniversary**, but citizens and visitors alike will also be marking the 50<sup>th</sup> anniversaries of the Montréal Métro system and Expo 67 (the World Fair held in Montréal in 1967), as well as the 150<sup>th</sup> anniversary of the Canadian Confederation. As an exciting international destination whose history of progress has been directly related to its ability to create efficient transportation networks, Montréal can provide a uniquely inspiring atmosphere for the UITP Global Public Transport Summit.

## CULTURAL, CREATIVE AND INNOVATIVE MONTRÉAL

Montréal and its metropolitan area – which is home to four million inhabitants – represents a **strategic gateway to North America**, a commercial and economic bridge between Europe and North America.

Montréal boasts a wide array of world-class restaurants offering local and international cuisine. Indeed, the city has long enjoyed a well-deserved reputation as a mecca for gastronomy.

Montréal is also renowned for its impressive slate of **cultural activities**.

Throughout the year, **numerous festivals** attract millions of visitors from all over the world: International Jazz Festival, Francolies, Just for Laughs Festival, Montréal complètement cirque, Montréal HighLights Fest. Music, comedy, circus and street arts, gastronomy, these are all good reasons for people to get together and celebrate Montréal's joie de vivre.

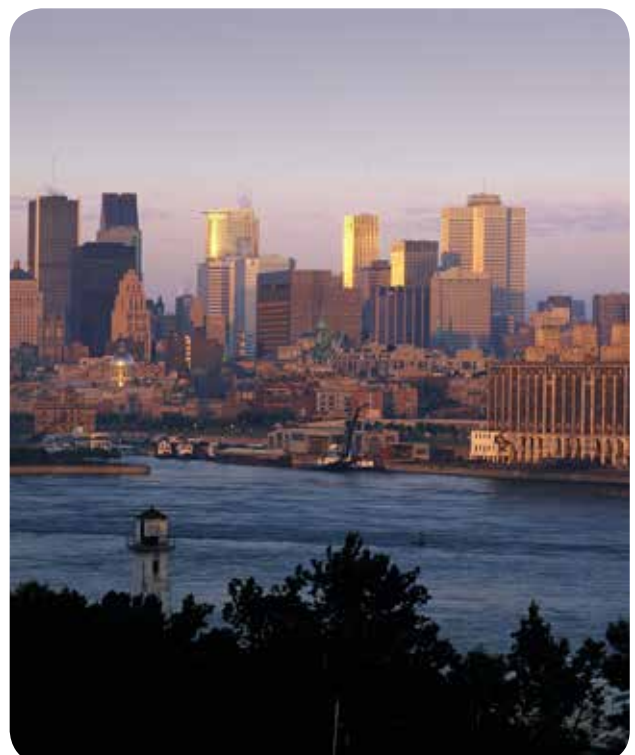
Many **leading edge sectors** contribute to the metropolitan areas' **economic vitality**, namely the aerospace, life sciences and healthcare industries, as well as clean technologies, among others.

Furthermore, as early as 2017, Montréal is intent on becoming a **world-renowned leader among digital, smart cities**. On its way to reaching that goal, Montréal was designated Intelligent Community of the Year by ICF in June 2016.

For more information about Montréal and what to do during your stay, visit [www.uitp.alamontreal.com](http://www.uitp.alamontreal.com)



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© Tourisme Montréal, Stéphan Poulin



# MEET OUR LOCAL HOSTS AND PARTNERS



The Agence métropolitaine de transport (AMT) is a government agency with a metropolitan mission of expanding and planning public transit services to improve the commuting efficiency in the Montréal Metropolitan Area. AMT operates 6 commuter train lines, 61 stations, 1 metropolitan express bus line, 72 park-and-ride lots, 15 bus terminals and 100 km of reserved lanes. Annual commuter train ridership is over 18.8 million trips, ranking the Montréal region in the top ten in North America. In June 2017, AMT will be replaced by 2 new entities: one regional authority and one metropolitan operator (commuter train and bus services). The new governance model will operate under the authority of the Communauté métropolitaine de Montréal (CMM) which represents 82 municipalities.

[www.amt.qc.ca](http://www.amt.qc.ca)



The Société de transport de Montréal (STM) develops and operates an integrated bus and métro system, as well as paratransit service, for the benefit of its customers. The métro system comprises four lines serving 68 stations, while the bus network covers the island of Montréal, an operating area of 500 km<sup>2</sup>. STM provided 413 M passenger rides in 2015, which translates into some 1.4 million rides per day. The company handles over 80% of all public transportation in the Montréal area, representing more than 70% of all public transit use in Québec.

[www.stm.info](http://www.stm.info)

LOCAL HOSTS



The Canadian Urban Transit Association (CUTA) represents all aspects of urban transit and integrated urban mobility in Canada. Our Vision is to inspire and influence the evolution of integrated urban mobility in Canada.

The vast majority of Canada's urban transit systems, representing 98% of ridership from Coast-to-Coast, are CUTA members. From small town bus services to 21st century commuter rail and intermodal metropolitan transit networks. Vastly different communities, vastly different needs. It represents some of North America's most innovative and forward-looking transit authorities.

[www.cutaactu.ca](http://www.cutaactu.ca)

PARTNER





# REGISTRATION DETAILS

## HOW TO REGISTER?

### Individual Registration

There are 3 easy ways to register



\*The UITP Global Public Transport Summit is a green event, therefore we kindly ask you to use the paper form only if it is impossible for you to register online. You can request a paper registration form by sending an email to **registration@uitpsummit.org**

### Group & Student registration

For group and student registration, please contact:

2017 UITP Registration Team  
☎ +32 2 661 31 87  
☎ +32 2 660 10 72  
✉ **registration@uitpsummit.org**

## PAYMENT METHODS

There are two easy ways to pay:



#### By credit card

Visa, Eurocard/Mastercard and American Express



#### By bank transfer

to the UITP2017 Bank Account



#### UITP BANK INFORMATION

Account n°: 0015 5775 7958

SWIFT: GEBA BE BB

IBAN BE95 0015 5775 7958

BNP Paribas Fortis  
Montagne du parc 3  
BE-1000 Brussels, Belgium

## REGISTRATION FEES

### International rates

The following fees apply to Summit participants.

	UITP MEMBER			NON UITP MEMBER		
	Early bird rate until 31/12/2016	Basic rate From 01/01/2017 until 02/04/2017	Final rate From 03/04/2017 until 17/05/2017	Early bird rate until 31/12/2016	Basic rate From 01/01/2017 until 02/04/2017	Final rate From 03/04/2017 until 17/05/2017
Full registration	€ 1,350	€ 1,820	€ 2,275	€ 1,950	€ 2,620	€ 3,275
Two day registration		€ 1,275	€ 1,595		€ 1,835	€ 2,295
One day registration		€ 910	€ 1,140		€ 1,310	€ 1,640
Group (4-10 people)		€ 1,455	€ 1,820		€ 2,095	€ 2,620
Group (10+ people)		€ 1,275	€ 1,595		€ 1,835	€ 2,295
Exhibitor			€ 1,350			

### North American rates



If you work in Canada or the United States of America, please register online at [www.cutaactu.ca/en/node/718](http://www.cutaactu.ca/en/node/718)

Should you have any questions about your registration, please contact Winnie Tong at [UITPsummit@cutaactu.ca](mailto:UITPsummit@cutaactu.ca)

## WHAT'S INCLUDED IN YOUR REGISTRATION FEE?

	UITP MEMBER		NON UITP MEMBER		EXHIBITOR REGISTERED TO THE CONGRESS
	Full Registration	Two Day / One Day	Full Registration	Two Day / One Day	
General Assembly	✓	✓			IF UITP member
Opening Ceremony	✓	✓	✓	✓	✓
Congress Sessions	✓	On days of attendance	✓	On days of attendance	✓
3 Day Exhibition	✓	✓	✓	✓	✓
Transport pass	✓	✓	✓	✓	✓
Coffee breaks & Lunches	✓	On days of attendance	✓	On days of attendance	✓
Delegate Bags	✓	✓	✓	✓	✓
Social Events	✓		✓		✓
Technical Visits	✓	✓	✓	✓	✓

Registration terms & conditions are available on our website [www.uitpsummit.org](http://www.uitpsummit.org)

For any other question related to the Summit registration, please send an email to [registration@uitpsummit.org](mailto:registration@uitpsummit.org)

# PRACTICAL DETAILS

© Marc Cramer / Palais des congrès de Montréal



## VENUE

Palais des congrès de Montréal  
1001 Place Jean-Paul-Riopelle

Montréal  
QC H2Z 1H5  
Canada

Located at the heart of a city accessible by plane, train or car, the Palais houses nearly 52,000 m<sup>2</sup> (550,000 sq. ft.) of event rental space, including 113 rooms and spaces equipped with the latest state-of-the-art technology.

### How to get there ?



#### METRO

Place d'armes metro station (Line orange - Côte Vertu / Montmorency)



#### BUS

Line 55 et 129 - Place d'armes station (St-Laurent/St-Antoine)

For more information about the venue, visit [www.congresmtl.com](http://www.congresmtl.com)

## ACCOMMODATION

JPdL International (official Housing Bureau) has negotiated preferential rates for the participants of the Global Public Transport Summit 2017. All the hotels are located within a 15 to 20 minutes' walk from the Palais des congrès de Montréal and are in close proximity to many restaurants, museums, local attractions, public transport and nightlife. For more information on hotel booking please contact:

### JPdL International – UITP Montréal 2017 Housing Bureau

1555 Peel, Suite 500  
Montréal, QC Canada H3A 3L8

+1 514-287-1248

[housinguitp2017@jpd.com](mailto:housinguitp2017@jpd.com)

UITP strongly advise you to book your rooms at UITP's negotiated rates, as soon as possible in order to get the best hotels and rooms at special rates. Hotel reservations will be made on a first-come, first-served basis. Detailed information on hotels and bookings is available on [www.uitpsummit.org](http://www.uitpsummit.org)

## ENTRY REQUIREMENTS FOR CANADA

Foreign nationals need a valid entry document such as an Electronic Travel Authorization (eTA) or a visa to visit Canada. This will depend on your citizenship or your situation.

To determine whether you are eligible for an Electronic Travel Authorization (eTA) or whether you need a visa to enter Canada, we invite you to visit the official website of the Government of Canada [www.cic.gc.ca/english/visit/visas.asp](http://www.cic.gc.ca/english/visit/visas.asp)



**If you are eligible for an Electronic Travel Authorization (eTA):** We advise you to apply for it before you book your flight to Canada. To do so, you must have a valid passport, a credit card, and an email address. It is an easy online process that will take just a few minutes and costs CAD 7. Most applicants get approved within minutes. However, some applications can take several days to process so don't wait until the last minute.



**If you need a visa :** You can choose to apply online or through a paper application. All detailed information can be found on the official website of the Government of Canada.

UITP reminds you that it is the sole responsibility of the participant to take care of visa requirements. In case that the Summit Participant would require an entry visa, sufficient time must be allowed to complete the visa application procedure. In any case, application for a visa must be made at least four (4) weeks prior to the Summit. The Summit Participant is permitted to share the registration details with the competent authorities upon request of these authorities. However, UITP will not directly contact the competent authorities on behalf of or upon request of the Summit Participant.



**To receive an invitation letter** for the UITP Global Public Transport Summit, participants must first register and pay the registration fee in full.

They can then contact the UITP Registration Team ([registration@uitpsummit.org](mailto:registration@uitpsummit.org)) to request the letter.

All expenses incurred in relation to the Event, the eTA and the visa are the sole responsibility of the delegate. Should the delegate not be granted entry to Canada, the registration fee will be reimbursed (minus a handling fee of 10% of the registration fee) if and only if they provide the UITP Registration Team ([registration@uitpsummit.org](mailto:registration@uitpsummit.org)) with an official document from the Canadian Embassy rejecting the eTA/visa and that the application was made at least four weeks before the Event.

# BUILD YOUR VERY OWN METRO MODEL

## INSTRUCTIONS

### What you will need

- Scissors or a box cutter
- A ruler
- Glue or adhesive tape
- Tracing pen
- A toothpick

### Step 1

Cut out the model by following the solid pink line.

### Step 2

Mark/trace the dotted lines with a tracing pen. This will make folding easier.

### Step 3

Fold all the parts with dotted lines before gluing.

### Step 4

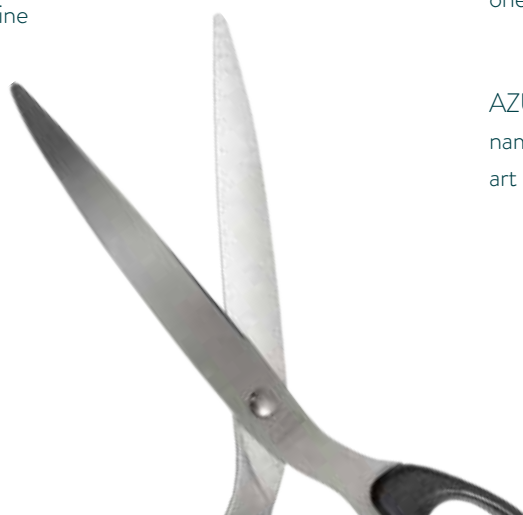
Apply glue to the flaps with a toothpick. This technique will help you to apply the right amount of glue.

### Step 5

Enjoy your model!

————— Cut line

- - - - - Fold line



Cut out and build your very own AZUR metro.

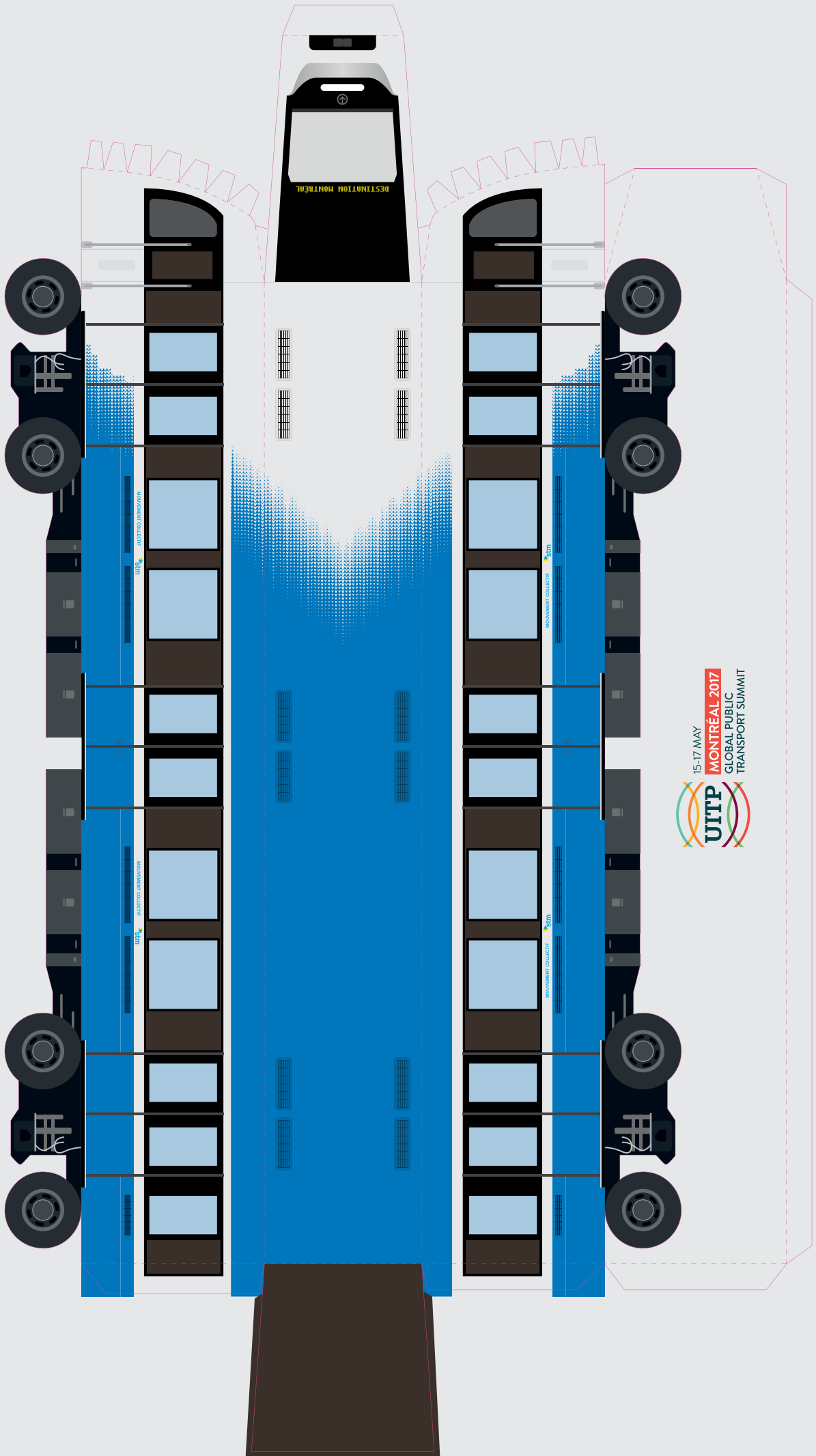


Operated by STM, the AZUR metro trains entered into service on the Montréal metro system in February 2016.

Montréal's new AZUR metro trains consist of nine open concept cars allowing for full circulation between them. The train's seven motor cars are flanked at each end by a trailer car housing the operator's cab. The new train runs on a pneumatic tire system similar to the one currently used by the Montréal network.

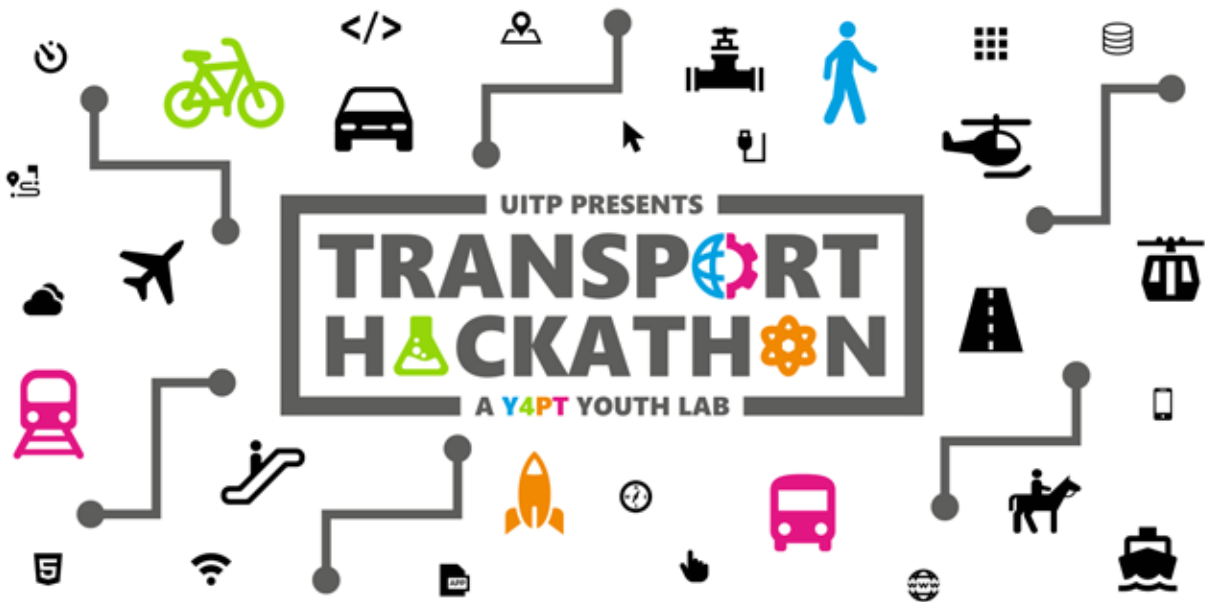
AZUR will significantly improve the client experience, namely through increased comfort and state-of-the-art information systems.





15-17 MAY  
**UITP**  
MONTRÉAL 2017  
GLOBAL PUBLIC  
TRANSPORT SUMMIT





Youth For Public Transport (Y4PT), with the support of UITP and its members has created

## THE WORLD'S FIRST EVER GLOBAL TRANSPORT HACKATHON

More than **20 cities all around the globe** have hosted 48 hour local transport Hackathons to explore new technologies in sustainability, whilst encouraging young computer programmers to get involved with the sustainable mobility sector.

Winners from each local event will compete at the UITP Summit for a final Hackathon as part of a huge worldwide combined effort to **create the best ground-breaking transport solutions**. The finalists will receive their prizes during a ceremony held at the UITP Summit.

### GET INVOLVED!

Join a hackathon or organise one in your city.  
Visit [www.y4pt.org](http://www.y4pt.org) or scan below for more details.



SEE YOU IN MONTRÉAL!

## GLOBAL TRANSPORT HACKATHON

ORGANISED BY



FNM



SUPPORTED BY

# CONTACTS



## GENERAL INFORMATION

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### Exhibition

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### Press & Media

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### Exhibition

#### North American Pavilion

Winnie Tong  
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### Sponsorship

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## COMING SOON:

## DOWNLOAD THE BRAND NEW MOBILE APPLICATION!

Increase your networking opportunities, give your opinion, take part in polls, find your way around the venue and keep up-to-date with the latest developments.



15-17 MAY

**MONTRÉAL 2017**

GLOBAL PUBLIC  
TRANSPORT SUMMIT



#UITP2017

Register now

[www.uitpsummit.org](http://www.uitpsummit.org)



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\*see all conditions on [www.uitpsummit.org](http://www.uitpsummit.org)